



SPROCK VENTURES

Your reliable partner in Advisory, Implementation,
Workshops & Coaching

Boost your
company
performance
and **Income**



1

Financials & Reporting

Expert Business Planning, Finance & Report Automation, Market Intelligence.

2

Expansion Strategy

Proven Strategies, Measures, and Methods for regional Expansion.

3

Marketing & Branding

Outstanding marketing strategies and material for a guaranteed powerful brand positioning



Financials & Reporting

A strong foundation that supports and sustains your organization

1.Expert Business Planning. 2.Data automation. 3.Market Intelligence.

Business planning

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Financial Analysis

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Revenue Model

Formulating your revenue model for you to understand, plan, and lead your companies' self-financing engine.



Costs of Goods Sold (COGS) & Marketing Expenses

Analyzing & forecasting the development of COGS and Marketing expenses, while gaining profitability.



Administration and other Costs

Optimization and controlling of your administrative expenses.



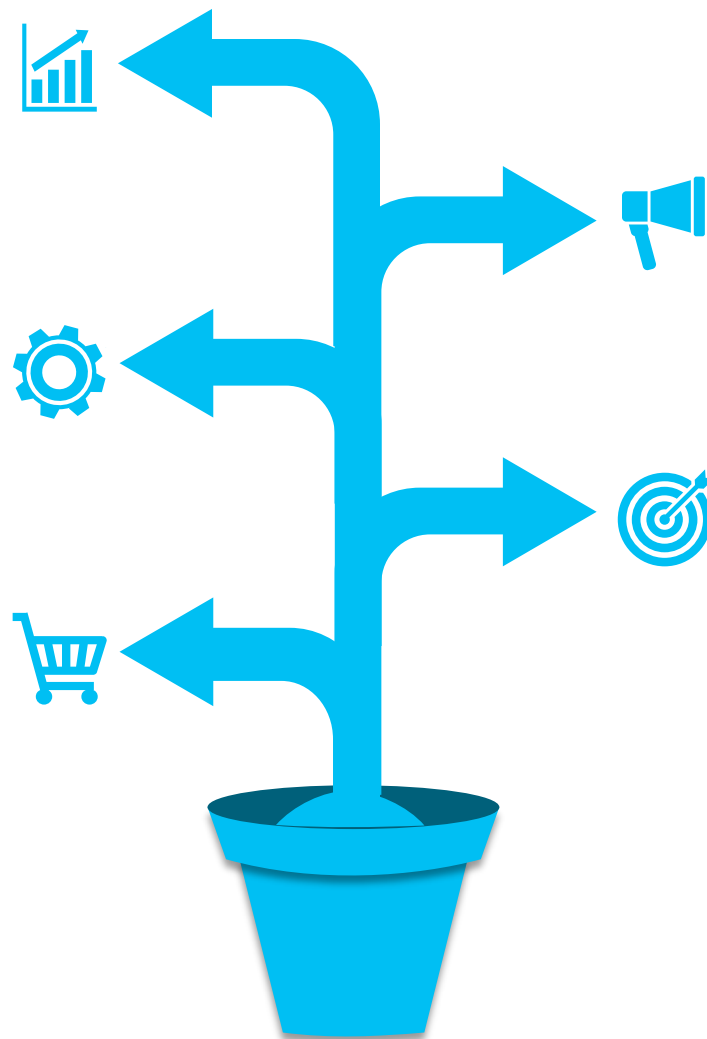
Retention Plans

Envision your customers retention to implement a strong base for scaling up your business.



Customer Lifetime Value (CLTV) and Customer Acquisition Costs (CAC)

Planning the evolution of your companies' CLTV and CAC to make your business profitable.



Reporting Structure Design

Your Business
Numbers

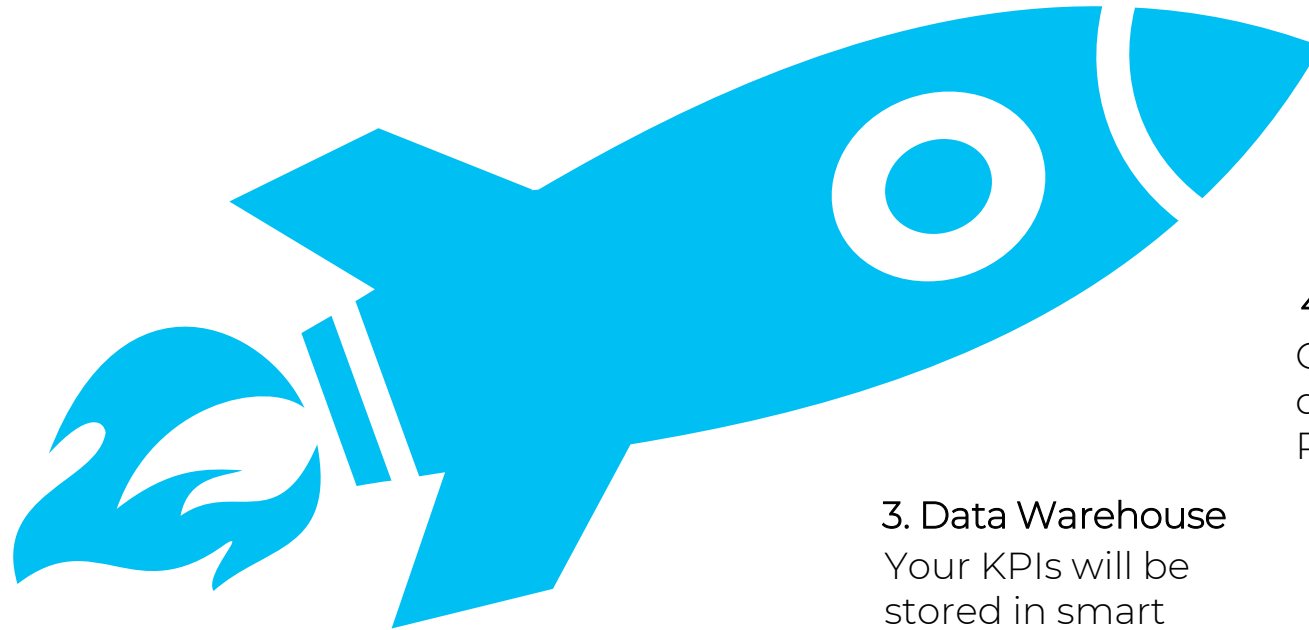


Reporting Database
Smart Reporting Structures
enable new Ideas and Strategies.



Report Automation

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1. Input Information
We validate your
Input data (quality).

2. Processing Data
We process your
data to the
accurate KPIs.

3. Data Warehouse
Your KPIs will be
stored in smart
database system.

4. Output Reporting
Connecting to your
database, we create the
Reports you need.





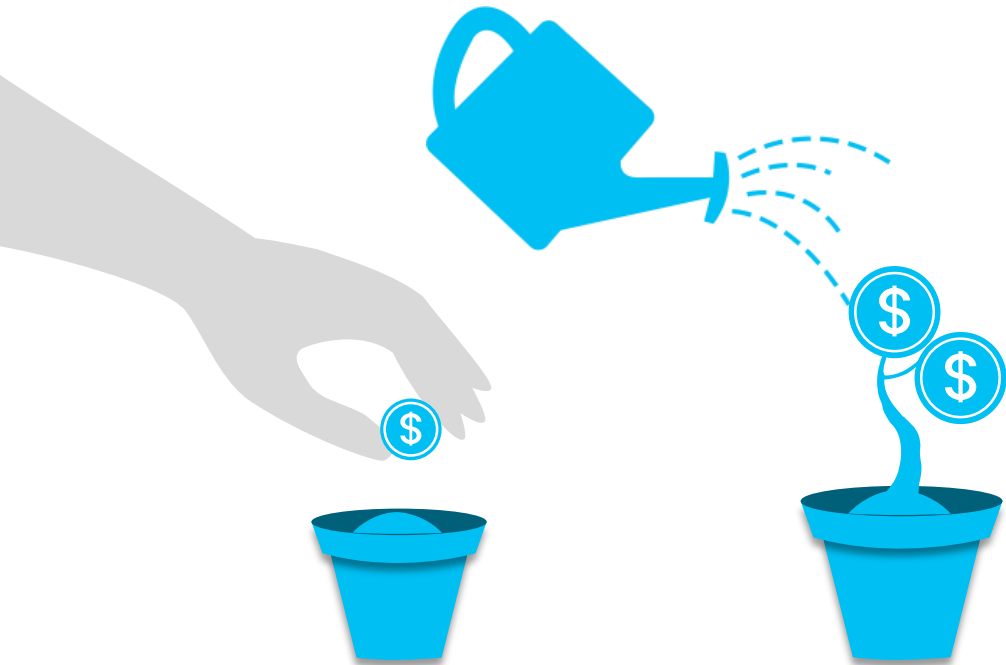
Expansion Strategy

Opening doors for a continuous success.

Methods for measuring and managing risk & opportunities in new markets.

Expansion Strategy

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Business Model Understanding

The base of your Strategy is the Status Quo.



Vision Assessment

Your targets define the Road to Go.



Expansion Strategy Development

Defining the strategy for your new markets' success.



Operational Rollout

We provide proven tools & measures for your expansion.





Marketing strategies and material for a powerful brand positioning



Marketing & Branding

Branding puts you in front of your competition.

Marketing Strategy

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Company Branding

An effective Branding will directly impact your sales and reputation. Creating an attractive and superior visual material, will enhance your value proposition. Your brand will stay on your customers' mind.



Each Industry and Target Group reacts differently to a different Design (logo, forms, colors, types of media & Marketing Channels).



Together, we design your Marketing- and Branding Strategy. We define the roadmap to your public Image

Marketing Strategy

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Defining your audience and channels

Defining your corporate identity

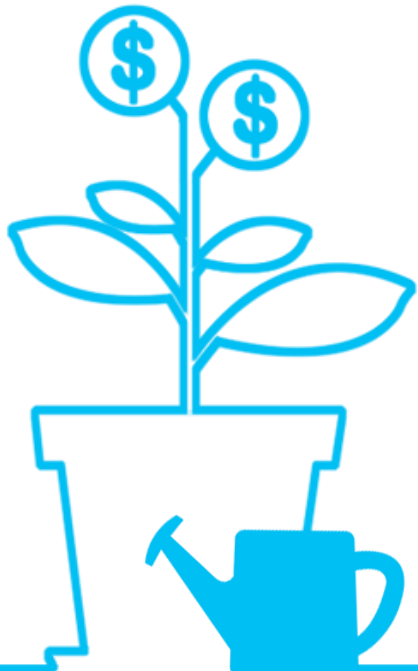
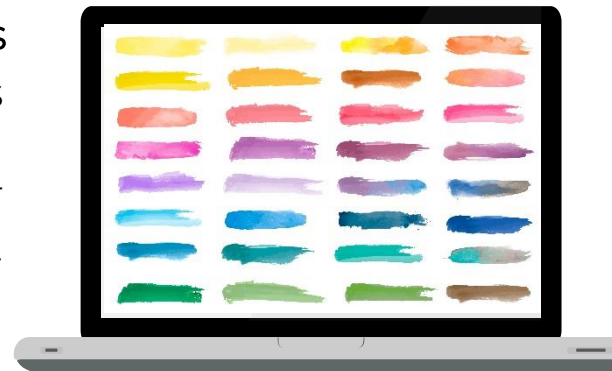
Planning Marketing Measures

Branding Basics
Generating Tools and measures for your success in branding.

Search Engine Optimization

Marketing Measures
Developing Strategies and Measures in Marketing for your public appearance.

Key content development
Producing content in text, image and video in topics such as finance, energy, fashion, health and motivation.





Pricing

Special offer for Startups & Young Entrepreneurs.

Pricing for Young Startups

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Finance & Reporting

Strengthen your Business by following a successful Strategy and continuously measuring your level in Success.



Expansion Strategy

Our experience will guide you in a successful international market penetration.



Marketing & Branding

Create a fascinating marketing Strategy, Marketing measures and a stunning brand that will let your customers connect to you, long term.

Hourly net Rate

As special Startup offer, base of negotiations, excl. VAT.

80€



X€

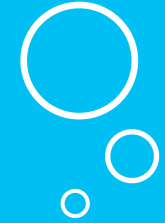
Return on Investment

We guarantee a remarkable impact and development

Benefit from our Services now

For only 70 € per hour, we will give you opportunities to bring your business to the next level. If you plan long term projects, we may offer you additional discounts. Let us discuss in person about what you need. [Click here to directly make a first introductory call.](#)





About us

The Team that will guide & support your development

Team

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Simon Sprock

Simon gained an extensive business experience in Finance & Controlling, Web & Media Development, Leadership, as well as blogging and writing books.

Nearly five years in the concern of Rocket Internet SE, as well as further Startup and Consulting experience make his CV unique. His input priceless for many companies.

Highly motivated, Simon creates Strategies, Structures Tools and the right Spirit (mindset) for companies to succeed.

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Get more impressions about Simon as Author & Entrepreneur on Facebook or Instagram.



View Simons' CV on LinkedIn. See where he comes from to understand where you can go.

Fast paced and highly structured solutions.



Team

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Melissa Sprock

Melissa started with her first Business already when she was just 17 years old. Since then she developed incredible experiences and Skills in Business & Market Analysis, as well as in Creative Solutions.

Her Skills in creating Branding Stories and Material, as well as Marketing Strategies bring outstanding results. Her advise in these topics is priceless for every company.

Melissa is experienced in the Event-, Commodities and Startup Industry. Yet her fascinating talents also unfold in Media Creation, Singing & Songwriting.

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The creative Mastermind.
Stunning results through
reasonable approaches.





Thank you

Contact us & visit
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